RENATA BUZHAR

Senior UX designer

Dublin, Ireland buzharrenata@gmail.com LinkedIn

EXPERIENCE

Houghton Mifflin Harcourt, Dublin — Senior User Experience Designer

OCT 2022 - PRESENT

As part of a 20+ design team, I collaborate with a Scrum and research team to create innovative teaching experiences, streamlining planning processes, freeing up valuable time for teachers to focus on teaching and supporting students.

GoContractor, Dublin — *User Experience Designer*

JAN 2018 - SEP 2022

Working with the product team, researching, defining the scope for releases through feature prioritization. Identifying the MVP, release planning, creating metrics, user stories, prototyping, testing, iterating an enterprise app for contractor management.

GoContractor, Dublin — Digital Designer

OCT 2016 - DEC 2017

Working with marketing and sales teams, creating presentations, brochures, business cards, social media images and short videos. Email marketing, landing pages and website.

EDUCATION

Trinity College, Dublin — Post Graduate Certificate

JAN 2023 - DEC 2023

Innovation and Enterprise Development.

IADT, Dublin — *Certificate in Human Computer Interaction*

SEP 2015 - MAR 2016

Focused on identifying issues relevant to interaction design, developing and evaluating solutions.

Universidade São Judas Tadeu, Brazil — BSc Social Communication

JAN 2003 - DEC 2006

Social communication disciplines include Economics, Sociology, Psychology, Cultural Anthropology, History of Art, Planning, Research Methodology, Semiotics, Communication Theory, and Linguistics.

BIO

Presently, I am dedicated to enhancing my expertise in accessibility and Design Systems, recognizing the vital role these areas play in shaping exceptional user experiences. This focus reflects my commitment to remaining at the forefront of industry standards and best practices, as I strive to leverage these skills to create inclusive and efficient design solutions.

SKILLS

Proficient in developing research stimulus, such as usability tests, proof of concepts, and affinity diagrams. Skilled in employing Design Thinking, User-Centered Design, and Human-Computer Interaction principles to inform the design process. Experienced in wireframing and prototyping to create intuitive and effective user interfaces.

LANGUAGES

Portuguese Native, English Fluent